



NIS Corporate Commitment to Charity

At National Insurance Services (NIS), we believe that giving back is part of our corporate responsibility. Our company has a big heart, a giving spirit and together we can make a difference in the lives of those in need.

The NIS Community Connection Committee

The NIS Community Connection Committee (CCC) is a group of NIS employees that work together to promote several charities throughout the year. The CCC selects a cause that needs our help, sets a goal and then plans enjoyable fundraising activities to meet these goals. Activities include vacation day raffles, “dress down” coupons, purchasing placards to meet a goal, gathering non-perishable food and collecting school supplies or other items the charity may need, and more.

The NIS Match

All monies raised by the CCC are matched dollar for dollar by NIS. We’ve supported homeless shelters, the Ronald McDonald House, food banks, tornado-ravaged school districts and so much more. Here are just a few of our fundraising efforts:

Feeding Hungry Children in Lincoln, Nebraska

The food bank of Lincoln noticed that many kids on the subsidized meal program (breakfast and lunch) were going hungry over the weekend. Often, the last meal of the week for them was school lunch on Friday, and their next meal didn’t come until their school breakfast on Monday morning. Our backpack program provided these children with a backpack filled with simple staples such as peanut butter, a loaf of bread, fruit, tuna and other food to sustain them over the weekend. We were moved to tears of joy as the backpacks piled up in our lobby throughout the campaign. At the end of the day, NIS employees collected 180 backpacks to donate (more than the total number of NIS employees) and additional monies to purchase for food. No child deserves to go hungry.

Integrated Services of Kalamazoo (ISK) Housing Item Drive

For more than 30 years, Integrated Services of Kalamazoo (ISK) has served children, families, and adults with mental health challenges, intellectual and developmental disabilities, and substance use disorders throughout Kalamazoo County, Michigan. During the COVID-19 pandemic, unemployment and thoughts of hopelessness rose dramatically, and we knew we had an opportunity to help. NIS employees donated over a hundred items to the ISK Housing Shelter at a total value of \$1,930.55. Then, NIS matched that amount to bring our total donation value to \$3,861.10.

Providing School Supplies to Indiana Kids in Need

When we heard that a neighborhood school supply program in Bartholomew County, Indiana (which included two of our current clients) was struggling to meet supply and demand, NIS employees rallied for the cause. A Christmas Eve fire had destroyed the program’s inventory on top of an enrollment that had doubled in size. Volunteers were fearful they would have to start turning away children and their families. NIS employees donated 150 backpacks filled with supplies including crayons, pencils, notebooks, folders and calculators.

Peanut Butter for Homeless Students in Roseville, Michigan

When we discovered that one of our clients, Roseville Community Schools, had 155 homeless students and that 75% of all the children in this district are at or below the poverty level, our hearts sunk. NIS sold placards to raise money to purchase peanut butter. NIS employees sold over 300 placards allowing us to purchase 2,844 jars of peanut butter for the school.

(over)



Corporate Gifts

In addition to our employee-based fundraising efforts, NIS has also bestowed corporate gifts to the following organizations:

Coalition for Children, Youth & Families

(\$75,000 over the last 10 years) Helping to build awareness for adoption and foster care within the state of Wisconsin by providing information, referrals and support. Our President and CEO, Bruce Miller has been a board member for over 10 years. Bruce and NIS were honored with the 2014 Friend of the Children award for our continued support.

Milwaukee Rescue Mission

(\$60,000 over the last 10 years) Tackling the issues of Milwaukee's poverty and homelessness head-on by providing food, clothing, shelter, short- and long-term assistance and transformative programs.

JDRF (Juvenile Diabetes Research Foundation)

(\$50,000 over the last 10 years) To research, fund and advocate for type 1 diabetes.

Next Door Foundation

(\$30,000 over the last 30 years) Aiding neighborhood children and their families for long-term success.

Boys and Girls Clubs

(\$30,000 over the last 10 years) Providing a safe place for children to learn and grow.

YMCA

(\$10,000 annually for the past 25 years) Dealing with youth development, healthy living and social responsibility.

United Way

(\$20,000 annually for the past 20 years) Improving people's lives by focusing on the building blocks of a good life including education, income and health.

Children's Hospital of Wisconsin

\$15,000 annually for the past 10 years supporting Act Now: a bullying prevention program) Keeping kids healthy and safe by creating a bully-free environment.

The Women's Center

(\$10,000 over the last 10 years) Helping women and their families affected by domestic violence, sexual assault and abuse by providing shelter, support and safety.